

Syllabus

1. Information about the course and lecturer

1.1. Name of the course:	Inclusive Business Economy and Systems
1.2. Faculty that coordinates the course:	Faculty of Management and Finance
1.3. Education path:	Executive Master of Business Administration (EMBA)
1.4. Number of hours scheduled in study plan (<i>16 on-campus + 4 on-line hours / 32 on-campus + 3 on-line hours</i>):	16 on campus + 4 on-line hours
1.5. ECTS (<i>filled by administrative</i>):	
1.6. Lecturer's first and last name:	Steven Rosefelde

2. Course's learning objectives, and its way of verification

2.1. The general purpose/aim of this course:

Provide students with an understanding of inclusive economic theory and its practical applications to business and public policy in the EU, Japan and China.

2.2. Intendent course outcomes in area of knowledge and skills

a. After this course Student will have **knowledge on**:

- The advantages of inclusive economic theory, the shortcoming of traditional competitive economic theory.
- How contemporary business and economics really work in the EU, Japan and China.
- Comparative merit and potential of the EU, Japanese and Chinese economic systems.
- Challenges for Polish firms doing business in Asia.

b. After this course Student will have the following practical **skills**:

- Analyzing economic and business potentials using inclusive economic tools.
- Analyzing economic and business potentials and pitfalls of doing business in Asia.
- Analyzing the deeper potential and futility of public economic policies.

2.3 Course evaluation methods, general guidelines for approving the course (*grading scale: 5 (very good), 4 (good), 3 (adequate), 2 (failed)*).

There will be only one exam in essay format. The content of the exam will be determined solely on material covered in class. Grades will depend only on the exam.

3. Course content and topics:

Course Content

This course provides students with a working knowledge of inclusive economic theory and its application to business. It explains how real business behavior deviates from textbook competitive economic theory, and discusses the implications for public policy. Japanese and Chinese case studies help students appreciate why cultural factors cause real inclusive business behavior to vary significantly across economic systems. European Union, Japanese and Chinese economic performance are compared to assess their inclusive potential and merit. The course also will make it clear why most public economic policy is misleading.

Topics

UNIVERSAL ECONOMY

INCLUSIVE ECONOMIC THEORY

JAPAN

CHINA

PERFORMANCE

4. Reference list:

- Steven Rosefielde and Ralph W. Pfouts, *Inclusive Economic Theory*, Singapore: World Scientific Publishers, 2014.....
- Steven Rosefielde, *Asian Economic Systems*, Singapore: World Scientific Publishers, 2014.....
.....

Date of syllabus preparation: January 2, 2019

Date of last update of syllabus:

Please fill only the white fields.